



KARMANN KOMMENT

RATE CARD

(Revised Jan 26)



Karmann Komment

“Karmann Komment” is the magazine of the Karmann Ghia Owners Club (GB) published quarterly. The magazine is in **NEW A4 format** from July 25.

We have an active membership of about 550 people – and many of our members own more than one classic VW – so it could make economic sense for **you** to promote your services to the KGOC readership.

Advertising copy can be accepted in most formats – preferably Word with separate high quality jpeg files if appropriate. Pdf files can be used. In all cases we will do our utmost to reproduce advertising copy supplied to the highest quality possible consistent with the artwork/files supplied

Advertising rates are as follows:-

	Booked for one year (4 Issues)		Booked for 1 issue
	Per Issue	Per Year	Per Issue
Full Page	£100	£400	£120
Half Page	£60	£240	£80

Notes –

All advertising is invoiceable and payable in advance of publication

Website Advertising - www.kgoc.org.uk

	6 Months	12 Months
Link to advertiser's site	£40	£75

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