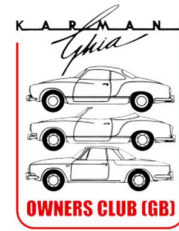


# KARMANN GHIA OWNERS CLUB (GB)

Report of the Chair for the Annual General Meeting to be held 27<sup>th</sup> April 2025 at 11.30am at The Kinlet Suite, Highley, on the Severn Valley Railway.



## Membership

The current membership level stands at 541 as at 1<sup>st</sup> April 2025. This continues to be a good result in the challenging economic circumstances and I would like to take this opportunity to express my personal thanks to the Committee, for all their hard work and support, over the past 12 months.

## Promoting the Club - the last 12 months

The 2024 Club International was held in the North Devon in June. We were able to welcome a good number of visitors from Europe, who enjoyed a three-day event hosted by Bill Gash.

We look forward to the 2025 event to be held in Mid Wales the last week in June which has been organised by Clive Richardson.

The media focus group has continued its efforts to raise and maintain the club profile.

Facebook members only page has 284 members and the public page 13093 (high proportion based overseas), Instagram and twitter feeds for the club remain strong. Twitter has 424 followers and Instagram 1910.

## Changes in the last 12 months

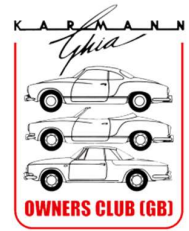
I reported at the 2024 AGM that the Club had decided to outsource the administration of the membership process to Lavenham Press using their crossmember platform rather than webcollect. This has generally operated very efficiently and the platform provides the Committee with easy access to review membership statistics at any time.

It is now seven years since we previously reviewed the printing and distribution of Karmann Komment which is the major cost of operation for the Club. To ensure that we are still obtaining best value for the Club in the light of significant cost pressures caused by recent postal cost increases, we are now inviting competitive bids for the fulfilment process.

After a number of Committee changes in the previous year, the past 12 months have seen a period of stability with the added benefit of Stephen Risi stepping forward as the Membership officer to assist Lavenham. John Nicholas has continued to maintain progress to re-establish Karmann Komment on its usual publication schedule. Bill Gash has also recently taken on the role of Club Shop Officer.

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On behalf of the Committee, I would also like to take this opportunity to thank each officer for their unstinting efforts to support the Club by investing their own valuable free time over the past 12 months.

## **Support for Charities**

We are now approaching the end of the third year of support for the Alzheimer's Society and the Treasurer's report will record our progress over the past year. We now need to select a new partner for the following three-year period.

## **Future**

We continue to look for members who could help to represent the Club at Committee or Regional Officer level, support our events, as well as displaying their car. If you can help with either of the latter two of these, then please contact Clive Richardson. We are on the lookout for a **Social Media Officer**, as well as Regional Officers to promote activity at a regional level. If you have a particular skill or contacts that could help promote the club generally then please contact me at [chair@kgoc-gb.org](mailto:chair@kgoc-gb.org).